

Aloha Waimea Arts Council Members!

The beautiful season of cherry blossoms is fast approaching, and with it comes an exciting opportunity that's just for you! We invite you to showcase your incredible talent by entering our **Waimea Cherry Blossom Heritage Festival Signature Art Contest**.

This is your chance to have your artwork featured as the festival's **official signature piece**, gracing the posters and brochures representing this year's Festival.

Here's why you should enter:

- **Exclusive Member Benefit:** As a Waimea Arts Council member, you are invited to participate in this contest, designed to highlight your unique artistic vision and the amazing talent in our community.
- **Visibility & Recognition:** The winning artwork will be seen by thousands, offering you incredible exposure both at the festival and online.
- **Gallery Sales:** The winning artist's artwork will be printed on posters for sale as a fundraiser for the Waimea Arts Council. This enhances the distribution of your art and you as an artist.
- **Support Local Arts:** By participating, you help preserve our community's cultural heritage and elevate the visibility of local art at one of Waimea's most beloved events.

Important: Please review the **attached prospectus**, which provides all the details about the contest, including submission guidelines, deadlines, and membership requirements. Everything you need to know is outlined there, so look and get inspired!

Submit your artwork by December 5, 2025, and you could be the featured artist of this year's Cherry Blossom Heritage Festival! We can't wait to see your work bring the spirit of Waimea to life.

Mahalo for your continued involvement and dedication to the arts! Let's make this year's festival unforgettable, starting with your creativity.

Warmest aloha,

Kathy Sprinkle, Project coordinator

Cherry Blossom Committee member, representing the Waimea Arts Council

33rd Annual Waimea Cherry Blossom Heritage Festival - February 7, 2026

Waimea Arts Council Call for Art

Waimea Cherry Blossom Heritage Festival 2026 Signature Art Contest

The Waimea Arts Council invites its members to participate in the **Waimea Cherry Blossom Heritage Festival Signature Art Contest**. We seek original artwork embodying the Cherry Blossom season's beauty, spirit, and cultural significance in Waimea. The winning design will be featured on the festival's official **souvenir poster and promotional materials**, highlighting this beloved celebration to both locals and visitors.

Eligibility:

- **Membership Requirement:** This contest is open exclusively to current members of the Waimea Arts Council. Artists who are not yet members may join by submitting their membership application and dues **no later than December 5, 2025**.
- **New Submissions:** All artwork must be original and newly created, never previously submitted to the Waimea Cherry Blossom Heritage Festival art contest.

Important Dates:

- **Submission Deadline:** December 5, 2025
- **Announcement of Winner:** On or before December 20, 2025
- **Event and Art Sale:** February 7, 2026 (at the Waimea Firehouse Gallery)

Contest Guidelines:

1. **Theme:** The artwork should celebrate the **Cherry Blossom season**, reflecting the natural beauty, cultural heritage, and charm of Waimea. Artists are encouraged to interpret this theme creatively, considering that the design will be used across various formats, including posters and brochures.
2. **Medium:** All mediums are accepted, but the final design must be adaptable to digital formats for reproduction on posters, brochures, and other promotional materials. Artists may need to provide a high-resolution digital copy of their artwork if selected as the winner.
3. **Winner Selection:** The Organizing Committee of the Waimea Cherry Blossom Heritage

Festival will select a winner in December.

Prizes:

- **Feature Placement:** The winning design will be the official **2026 Waimea Cherry Blossom Heritage Festival** artwork and featured on souvenir posters, brochures, and promotional materials.
- **Gallery Exposure:** The winner's work will be prominently displayed and sold at the Waimea Firehouse Gallery during the festival, offering additional exposure and potential sales opportunities.

Submission Process:

1. All submissions must be submitted to Kathy@SprinkleofAloha.com by **December 5, 2025**. Please include a digital file of your artwork, a brief description of your piece (200 words max), and any relevant details about your creative process.
2. The winning piece must be delivered to the Firehouse Gallery on a date to be determined for hanging and showing on February 7, 2026.
3. Artists must ensure that the work is original, unpublished, and has not been submitted to this contest before.

Terms and Conditions:

- The Waimea Arts Council retains the right to use the winning design in promotional materials for the Waimea Cherry Blossom Heritage Festival. It reserves the right to modify or resize the artwork as necessary for production purposes.
- Artists maintain ownership of their artwork, but the winning artist agrees to license it for festival-related promotions.
- **The winning artist must be available to sell souvenir posters** at the Waimea Firehouse Gallery on **February 7, 2026**, as part of the Cherry Blossom Heritage Festival events. This is a fantastic opportunity to showcase your work to festival attendees and fellow art enthusiasts. Please **DO NOT** enter if you can't be available on February 7, 2026.

For questions or further details, please contact Kathy Sprinkle, Kathy@SprinkleofAloha.com, the WAC member coordinating with the Waimea Cherry Blossom Heritage Festival Committee. We look forward to seeing your artistic interpretation of Waimea's cherished Cherry Blossom season!

Mahalo and Good Luck! Waimea Arts Council